THE VENEZIAN
PALM RIVIERA

APLUX

PINNACLE OF LUXURY

Amarprakash Developers is an Indian conglomerate established in 2004. We started our journey with an ambition of a "Home for Everyone". Later, we went beyond developing 100 to 250 homes owing to customers demand. In addition, we had an idea to offer homes with better amenities, and developed townships with best in class amenities for our customers, which gained us the name "Tamilnadu's Most Trusted Developer".

In 15 years of successful journey, after celebrating 4900+ happy customers, still we had a great interest to implement something new with unique architectural excellence, and provide a luxury lifestyle to our customers. Thus, we created "APLUX".

AWARDS

"Environment Friendly Project"
- South Chennai Palm Riviera
For the year 2014
Awarded by Siliconindia

"Best Realty Brands 2015"
For the year 2015
Awarded by
The Economic Times

Developer of the year
"Amarprakash Developers Pvt. Ltd.,"
For the year 2018
Awarded by Business Leader

Luxury Developer of the year
"Amarprakash Developers Pvt. Ltd.,"
For the year 2018
Awarded by ET NOW

"Best Professionally
Managed Company"
For the year 2015
Awarded by
CIDC Vishwakarma Awards

Best Residential Gated Community
"AMARPRAKASH DEVELOPERS"
For the year 2015
Awarded by CMO ASIA

"Global Quality Awards"
For the year 2015
Awarded by
Global Quality Awards

Best quality Construction
of the year 2016 for
"AMARPRAKASH DEVELOPERS"
Awarded by TIMES REALTY ICONS

Paris

Rome

Istanbul

Florence

Udaipur

Dubai

Barcelona

Venice

BEST ARCHITECTURALLY DESIGNED CITY, VENICE

We often think why people enjoy more at holiday destinations or visiting architecture excellence rather than in the home.

So we did an extensive research and travelled to some of the cities known for excellent architectures such as Rome, Florence, Barcelona, Istanbul, Paris, Dubai & Udaipur, then finally landed in Venice, where we were amazed by the unique architectural excellence.

As each and every architectures create an emotional bonding, which stir up our emotions.

Here we applied our mind to create a residential project with a luxury lifestyle with superior architectures inspired by the city of Venice. Thus, "The Venezian" came into existence…

POSITIVE EMOTIONS FOR A BETTER LIFESTYLE

According to the research done by APS-the leading international organization dedicated to advancing scientific psychology- "What we see is not a direct reflection of the world but a mental representation of the world that is influenced by our EMOTIONS".

Our EMOTIONS influence the way we think and behave as they are driving our thoughts and behaviour. Our living environment influences our EMOTIONS by itself. The main reason why people visit beautiful cities & architectures is that they will influence their EMOTIONS. Living in a Box whilst living in a HOME surrounded by architectural excellence, will vary the success percentage to a great extent in relationships, health and quality of life.

Ponte De Venezian

THE BRIDGE BETWEEN TWO DISTINCT WORLDS

Venice is the birthplace of many unique architectural styles that beautify our inner artistry skills. The Venetian gothic architecture was a strong influence from Byzantine Empire originated in the 14th century. The architecture comprise designs of landscapes, gardens and buildings with many creative features that makes it unique from any other architectures worldwide.

Carnevale Di Venezia

ENGULF & BE ADMIRED YOURSELF IN THE SPIRIT OF VENICE

The world's most famous "Carnevale di Venezia", is an annual festival held in Venice, Italy. The grand celebration consists of masks, concerts, parades, markets and much more. Come on to "The Venezian" to inspire the sights and style of Carnevale di Venezia, immerse yourself completely in the spirit of Venice.

Cruise Through Rialto

EXPLORE THE WORLD OF LOVE IN STYLE

Venice. Upon hearing the name itself will make us feel like pouring love into our heart. The city of joy, dedicated to the lovers all over the world. Lovers all over the world, thrive here with their loved ones to celebrate love and life. To be precise, it's a promised land on earth. And we are far better than PROUD to give you a glimpse of the city of romance in the city of vibrant flavors. Ladies and Gentlemen, We give you, **"THE VENEZIAN"**.

THE
VENEZIAN
PALM RIVIERA

APLUX always implements new and unique architecture & lifestyle in Chennai, We do an extensive research before starting any residential project. To introduce an unique lifestyle with superior architectural design, we had travelled to City of Bridges - VENICE, known for rare architectural excellence to find an luxury lifestyle for our residential project - THE VENEZIAN.

PLATINUM CERTIFICATION

IGBC Pre Certified Platinum building
THE VENEZIAN - PALM RIVIERA

Awarded for the efforts in following
Green standards and ensured energy saving

AWARDS

Luxury Project of the year
"Palm Riviera"
For the year 2018
Awarded by ET NOW

Best Luxury Project of the year
for "Palm Riviera"
For the year 2017
Awarded by
Chennai Real Estate Leadership

Best Residential Gated Community
"Palm Riviera"
For the year 2015
Awarded by CMO ASIA

Best Project Luxury housing
of the year 2016 for "Palm Riviera"
Awarded by Brands Impact

"Green House Property"
- Palm Riviera For the year 2015
Awarded by
Global Real Estate Brand Awards

PALM RIVIERA
Asia's Best Real Estate
Projects 2015
Awarded by WCRC

"Construction Health
Safety & Environment -
Palm Riviera & Temple Waves"
For the year 2015
Awarded by
CIDC Vishwakarma Awards

Best Luxury Condominium Project
of the year for "Palm Riviera"
Awarded by Siliconindia
For the year 2015

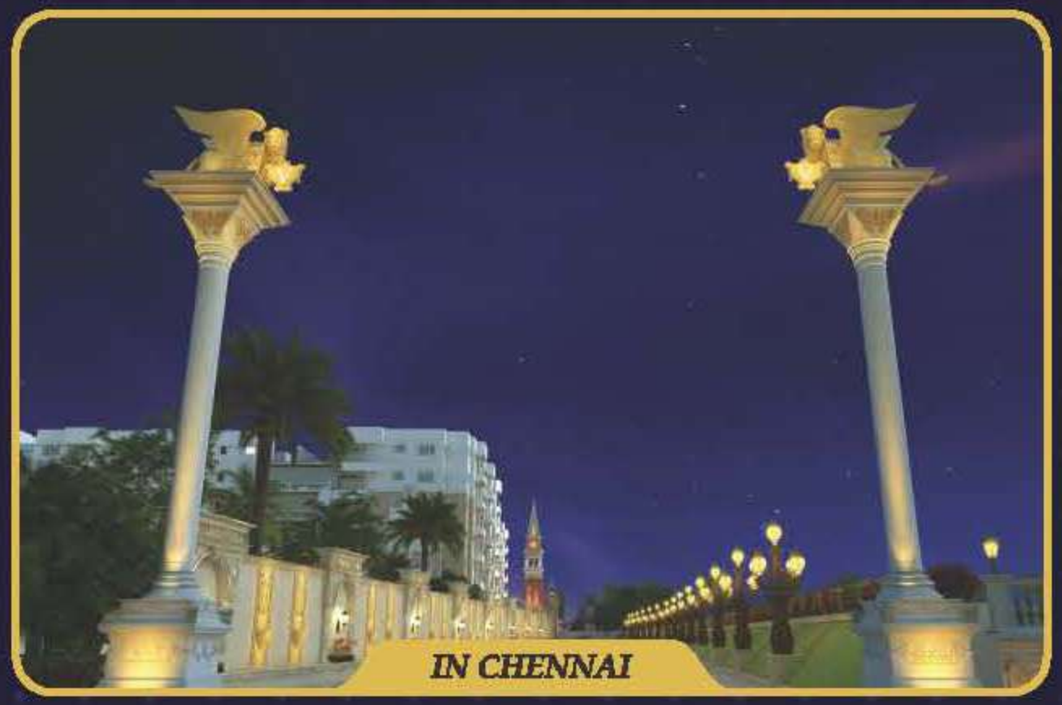
The Lions of St. Mark's Square
A LANDMARK SYMBOL OF VENICE

The stone structured pillar columns with golden-winged lion statues are located at the entry point of St. Mark's Square. The Republic of Venice built the stone structure during 1st century, representing the Patron Saints of Venice, St. Mark and St. Theodore.

THE VENEZIAN Lions of St. Mark's Square
A ROYAL WELCOME TO THE WORLD OF GREATNESS

The Venezian, taking inspiration from the St. Mark's Square of Venice, wanted our Venezian's having a majestic welcome, which will make them transcend into a lot new level. Our meticulous craftsmanship in recreating a similar Golden Winged Lions of the St. Mark's Square will make a royal welcome to the Venezian's for a lifetime.

IN CHENNAI



LION OF ST. MARK'S SQUARE

A royal welcome by the winged Lions of St. Mark's Square and its prominence around "The Venezian" refreshes its viewer and give off an absolute dynamism in the environs with its rich history. The winged Lion statues will blow your mind with its charm and beauty.

IN CHENNAI

The Bell Tower of St. Mark's Square
VENICE'S MOST ICONIC SYMBOL

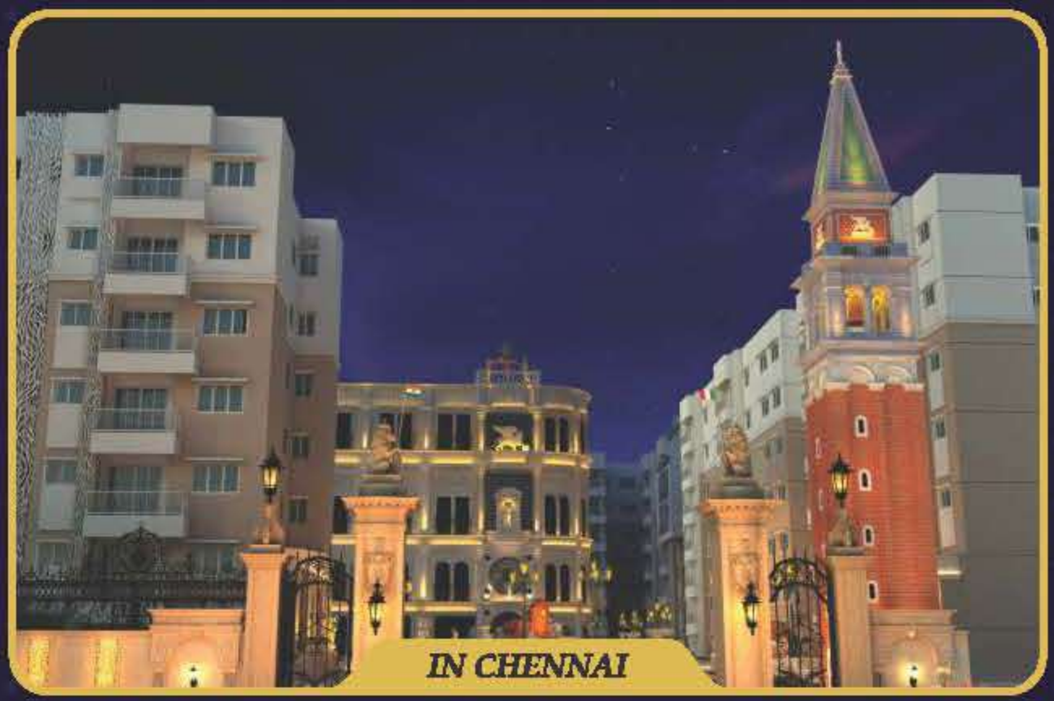
Campanile Di San Marco, often known as the Bell Tower of St. Mark's Basilica. The Bell Tower was built in the 1st century as a lighthouse to guide the merchant ships cruising nearby and was later reconstructed during 16th century. The Arched Belfry on the top of the Bell Tower houses Five Bells, each resonating five distinct sounds.

The Venezian Bell Tower
A PATHWAY THROUGH THE GATES OF INFINITY

The Venezian is created to give the people of Chennai, the taste of royal and majestic demeanour. The Venezian bell tower is recreated that is almost similar to the Bell Tower of St. Mark's Basilica. The Bell Tower at the entrance gate of The Venezian, acts as a centre of gathering place. The day closes with the stroke of five distinct bells.

ST. MARK'S CAMPANILE - VENICE'S MOST ICONIC SYMBOL

Explore the grand bell tower of St. Mark's Campanile at "The Venezian". Its harmonious structure marks an iconic symbol while entering the majestic gate of "Venezia" club, which makes you never take your eyes off.



St. Mark's Square, Venice
INSPIRE LOVE & ARCHITECTURE

The Piazza San Marco, often known as St. Mark's Square was built in 9th century. St. Mark's Square is the meeting house of the government and center of sacred relics. The history of St. Mark's Square goes hand in hand with the classic history of Venice, from glorious architectures to elegant palaces, and prestigious museums to historic monuments. Venice is a fantasyland that lures lovers, poets, artists and architects at heart.

"THE VENEZIAN" St. Mark's Square
RELAX, UNWIND AND ADMIRE THE ARCHITECTURE

The Venezian" is a slice of paradise inspired and recreated from the beautiful city of Venice. It is an all new concept of a luxury township that replicates great architectural elements of Venice. The well imagined historical architectures in "The Venezian" put up a charm of living in a beautiful world, which always wants you to move around into magnificence and celebrate life.

IN CHENNAI

ARCHITECTURE EXCELLENCE @ ST. MARK'S SQUARE

The St. Mark's Square was built in 9th century, its distinguishing features consist renaissance styled classical orders of ancient Greek and Roman architectures. The same was inspired in club Venezia of "The Venezian". The exteriors of the club comprise Corinthian columns with pairs of gods and goddesses monuments, which adds a magnificent front to the Club Venezia.

St Mark's Clock tower
VENICE'S MOST ICONIC SYMBOL

During the birth of Christ, three kings from three distinguished kingdoms came to Jerusalem. They presented three unique gifts to the lord, to portray their love and respect. Out of four gospels, three men came from Far East to worship the king of all men. They were identified as Magi. The clock tower is inscribed on top with the statues of Magi.

"The Venezian" Clock tower
WHERE THE FUN BEGINS, AND LIFE HAPPENS

Taking inspiration from the Venetian clock tower, we at Amarprakash felt it as a responsibility, to create a place of recreation, where the men can be revived emotionally by bursting out their stress. Thus, Club Venezia came into existence. The club has the replica of the clock tower, the statues of Magi, a gothic style bell, which adds more royal demeanour to the place.

IN CHENNAI

LION OF SAINT MARK
PAX TIBI MARCE EVANGELISTA MEUS

The Lion of Saint Mark is a inspiring symbol, which represents the evangelist and patron Saint Mark. It is an iconic symbol of the city of Venice in a form of a winged lion.

MOOR'S CLOCK TOWER

"The Clock of the Moors", built in the late 15th century at St. Mark's Square, Venice. It marks days, hours, moon phases, and Zodiac. By the great architectural inspiration, we have recreated the Moor's Clock Tower in "The Venezian", which offers a breath-taking view to our inhabitants.

The Rialto Bridge, Venice
AN ARCHITECTURAL MARVEL OF THE RENAISSANCE PERIOD

Ponte di Rialto. Often known as Rialto, is the oldest of the 4 bridges across the 3800m long Grand Canal in Venice. Built on the closest point across the canal and connects the districts of San Marco and San Polo. The Rialto Bridge is the only place through which one can cross the canal on foot. Also, it was a hub of international commerce and a centre of intellectual exchange. The engineering of the bridge by Vincenzo Scamozzi was considered as one of the main architectural icons of Venice.

"THE VENEZIAN" Rialto
MAKE THE MOST OF YOUR LIFETIME EXPERIENCE!

Inspired by the grandeur Venetian Architecture, we have recreated the Rialto at "The Venezian". Is there anything more fascinating than taking a stroll through the iconic Rialto Bridge? We wish the Venezian's enjoying new pastimes as an Italian while admiring the grand Gondola, as it is a place where you can spend fantastic time with your loved ones.

IN CHENNAI

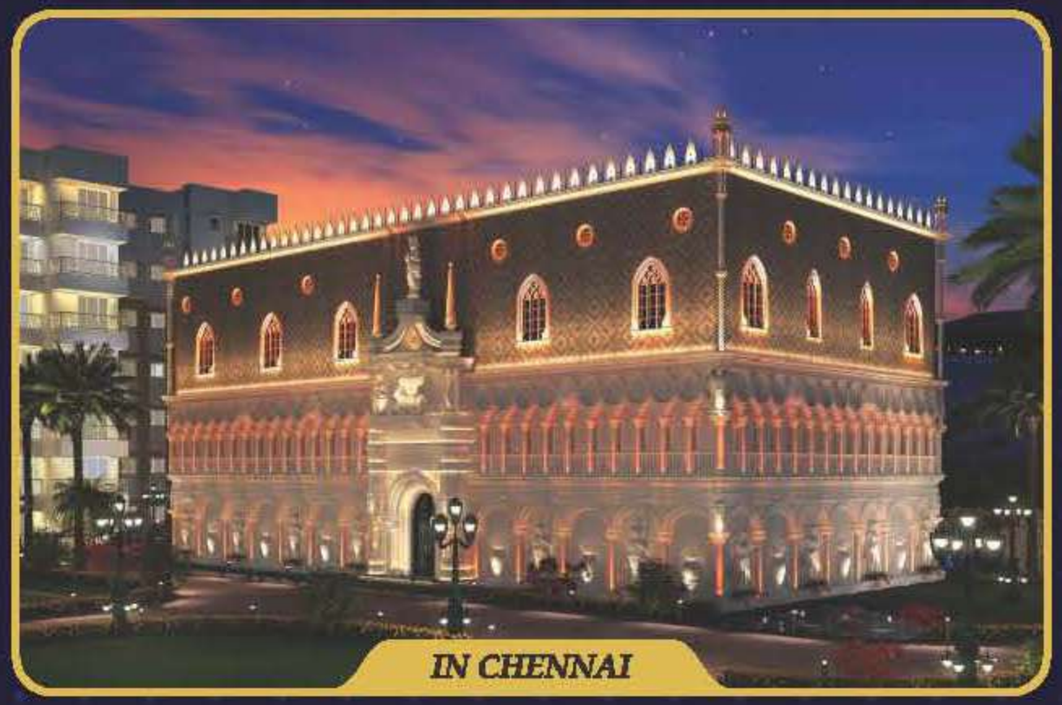
IN CHENNAI

Doge's Palace
A MASTERPIECE OF GOTHIC ARCHITECTURE

The Palazzo Ducale, known as Doge's Palace is an impressive structure built in 9th century. Since 1339 it became the Doges residence, the main elected ruler of Venice. Also, it was the seat of the government. Doge's Palace is one of the historic landmarks of Venice.

The Venezian Palazzo
GET INTO THE WORLD OF GREATNESS

PALAZZO. The women's clubhouse is built inspired by Doge's palace. Palazzo features several unique factors of the Doge's Palace. It is not just a place for recreation, but a place where the empowered decision makers of The Venezian can savour life and have beautiful memories. Here, The Venezian Queens can have a delightful experience with their loved ones.



EXPLORE "THE VENEZIAN" PALAZZO

PALAZZO is an inspiration comes from the beautiful doge's palace of Venice, recreated with the unique gothic architectural styles, from the mysterious sculpture to royal winged lions and the wonderful toddler angels, "The Venezian" charms and entices everyone.

"THE VENEZIAN" ANGELS - THE PRIME OF LIFE

By the captivating inspirations from Venice, we have recreated a variety of angels throughout "The Venezian", which is a stunning piece of imported sculptures. These artistic angels would make a perfect center of attraction, also a prime start for "The Venezian" lifestyle.

Gondola, Venice
CRUISE THROUGH A HISTORY OF THE MAGNIFICENT VENICE

The Gondola is a traditional Venetian rowing boat, moved by a Gondolier. It well adapts to the conditions of Venetian Lagoon. The Gondola was a major means of transportation for centuries, and today it is the iconic symbol of Venice.

The Venezian, Gondola
YOUR ROMANCE STARTS HERE

The gondola is one of the major attraction of "The Venezian". The different views of the gondola from the restaurant will allow you to discover the picturesque river, have a glimpse along the canal, and pass by the beautiful Rialto Bridge to admire the sights of "The Venezian".

IN CHENNAI

NIKE - GREEK ANGEL OF VICTORY

Nike. A divine charioteer and a angel of victory, who often portrayed in classical Greek art. The angel flew around battlefields rewarding the winners with glory and fame, symbolized by golden wings and a wreath of laurel leaves. Nike also identified as the angel Victoria in Roman.

ANGEL OF ETERNAL YOUTH

HEBE, an ancient Greek angel of youth, and she was the cupbearer for the gods of mount Olympus. Another name of Hebe is, "Gladdening Princess". They worshipped Hebe as the angel of Forgiveness.

VENETIAN GOTHIC PILLAR

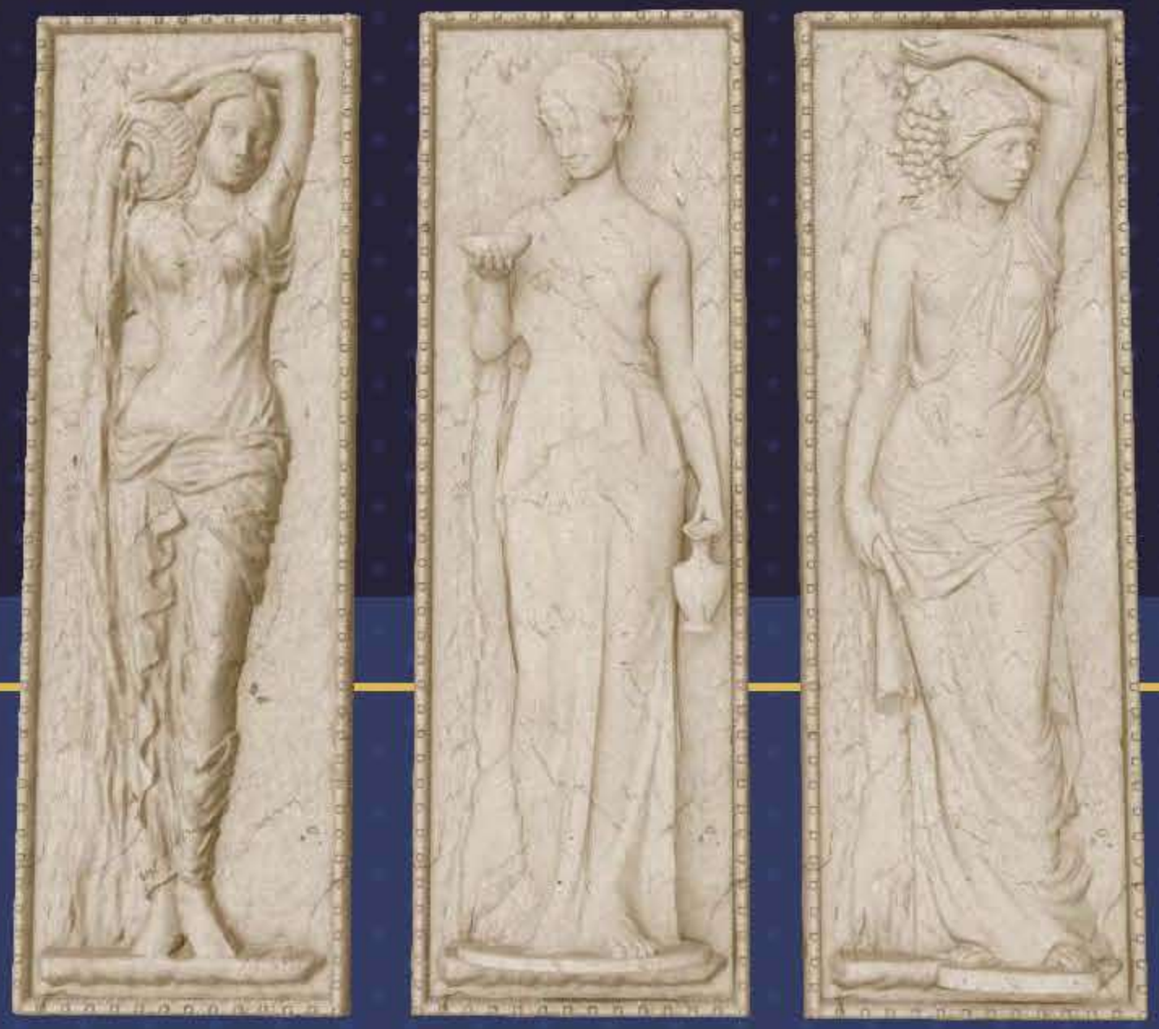
The Venetian Gothic Style Corinthian pillars at "The Venezian" is a major attraction to the residents, its beautiful gothic Style reflects a style of power that symbolizes royalty.

GUARDIAN ANGEL OF GOD

The masculine angel of god in every arch has a flavour of the renaissance era with a beautiful face and a bow and arrow with it makes a protective spirit within you inside the Venezian.

VENEZIAN BEAUTIES

The beautiful women sculpture all across the Venezian is a recreation alike the same in Venice, this for sure makes you catch a glimpse for its stunning view.



CLASSIC VENEZIAN SCULPTURES

The magnificent feminine statues inside the Venezian is a charming piece of Venetian architecture where you will fall in love for its marvellous posture

IN CHENNAI

Podium View

A VIEW FROM THE CLOCK TOWER PODIUM

Basila Di San Marco. A famous entrance where the Venetians gather at St. Mark's square for celebrations. The walk way begins at Porta dei Fiori. The door of flowers leads to the square, where the engaged couples assemble for celebrating special occasions.

THE VENEZIAN DOORS OF FLOWERS

Walkway through the paradise perfect for night stroll… The Venezian recreated in the city of many flavours is developed taking inspiration from the city of Venice. The Venezian's can enter their royal abodes by taking the route via the clock tower which has a gothic style, giving royal and majestic ambience to the Venezian.

GOTHIC VICTORIAN LANTERNS

The Victorian lanterns, a famous raised source of lamppost during the Victorian era, we have imported and placed on the podium walkways, for our Venezians to explore while taking a stroll through the clock tower, which gives a royal and majestic ambience.

IMPERIAL ROMAN SOLDIERS

Roman Army, one of the most fascinating part of the ancient history. The Roman army had risen above all others for more than a century. The Venezian has diverse statues of roman soldiers surrounding Club Venezia, which generations would admire.

ECO DECK APARTMENTS

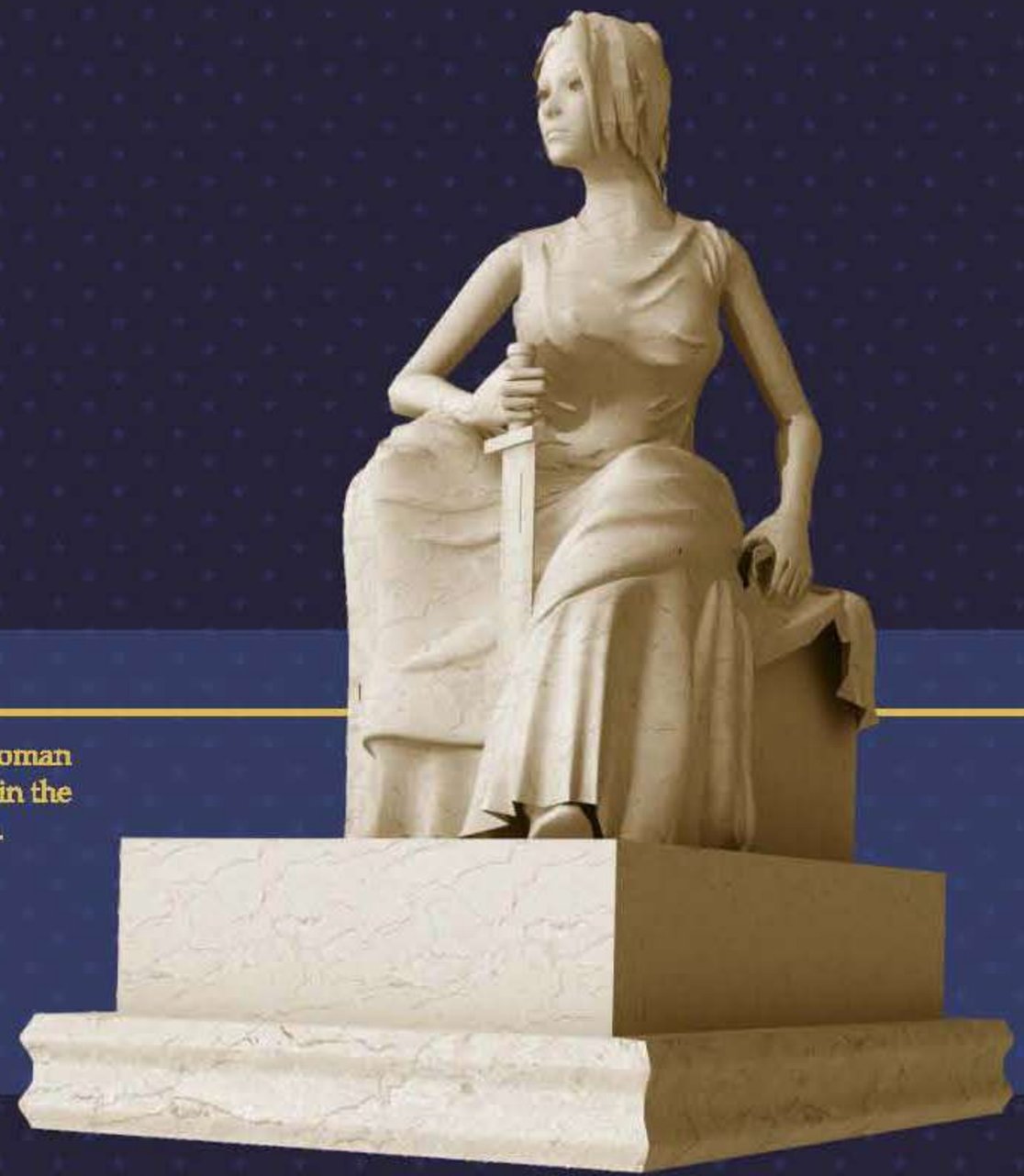
Today everyone is talking about global warming and ways to protect the earth. While we went one step ahead and created the Eco Deck Apartments at The Venezian. We designed these Eco-friendly homes amidst natural landscapes that span across 2 Lakhs sq.ft., to adapt the native ecosystem and provide a green and healthy living place on earth.

LOVELINESS OF WOMANISH

The inspirational feminine sculptures inspired from the Venice, we recreated a classical figurine that shows the life of love among the Venezian queens and princesses which makes you feel the idealness of female beauty.

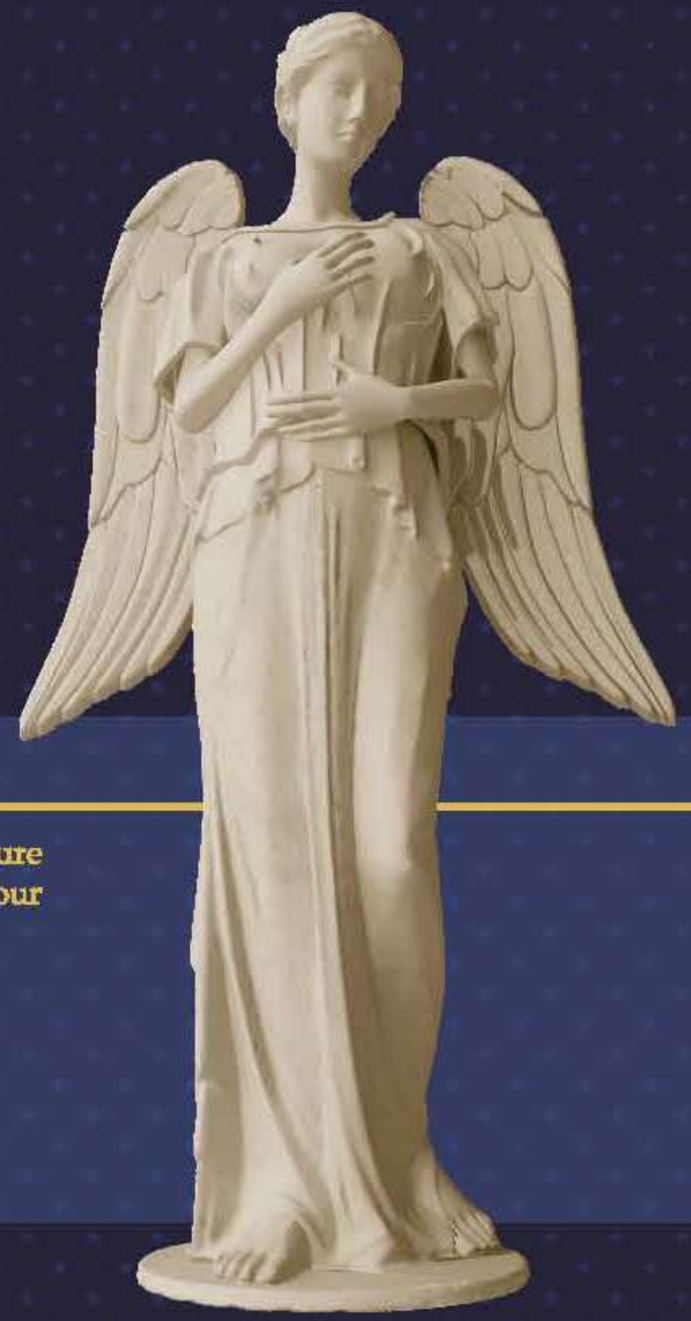
GLORIOUS STATUE OF WOMEN

A fizzing beauty of ancient Italian architecture, a young woman carries the justice and sword, adds a natural charm and beauty in the Venezian, and is a recreation by taking the inspirations of Venice.



VICTORIAN FOUNTAIN BEAUTY

The beautiful Victorian young women holding a fountain surrounded by green landscapes, such as the Venice of Italy, adds a historical masterpiece of art inside "the Venezian" is a beauty to behold and admire.



THE VENEZIAN ANGEL - STRENGTH, SPEED AND VICTORY

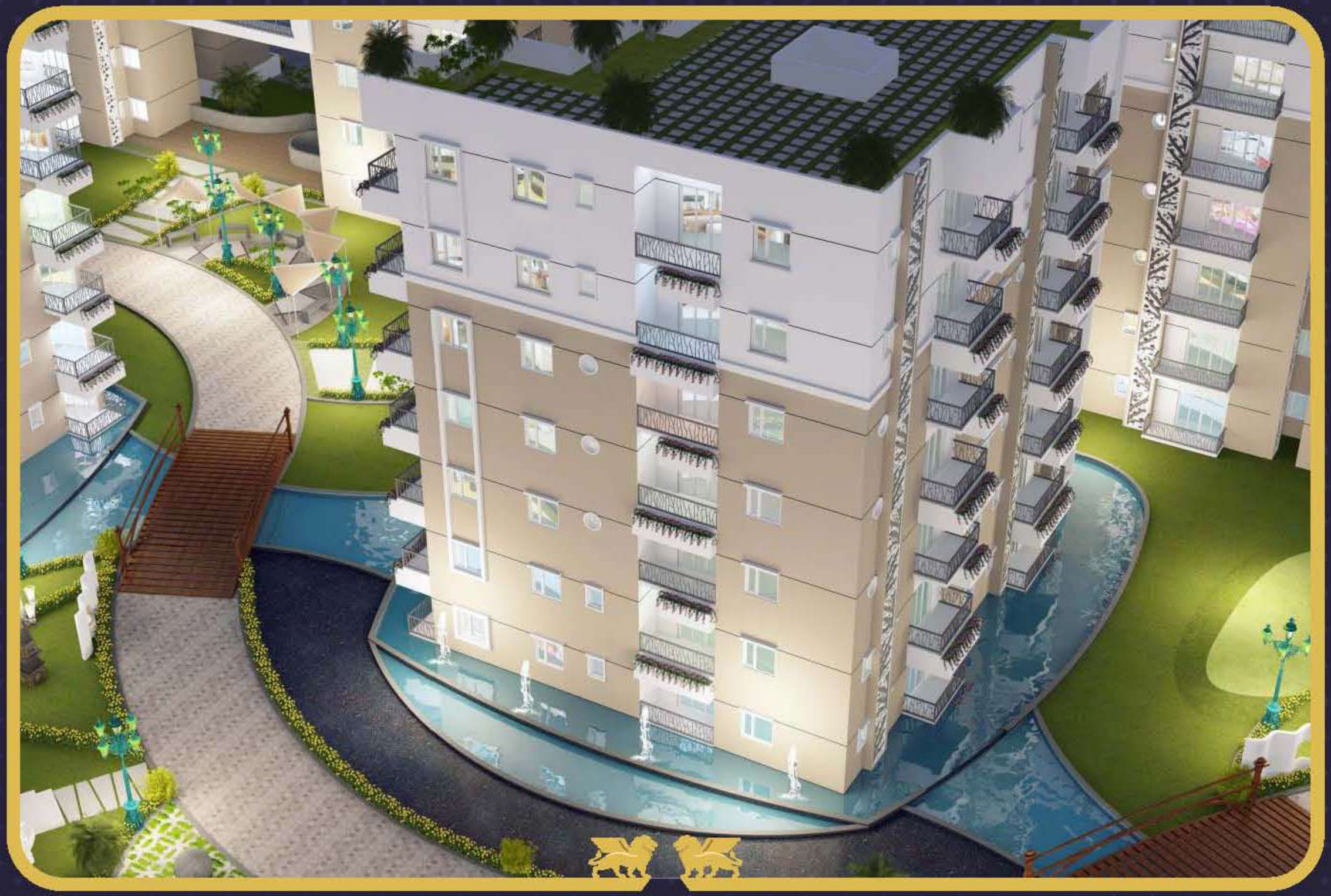
The impressive sculpture of angel at "The Venezian", alongside the Riverview restaurant, is sure to fall in love with, also while admiring its magnificent posture adds victory and good luck to our Venezian goddesses.

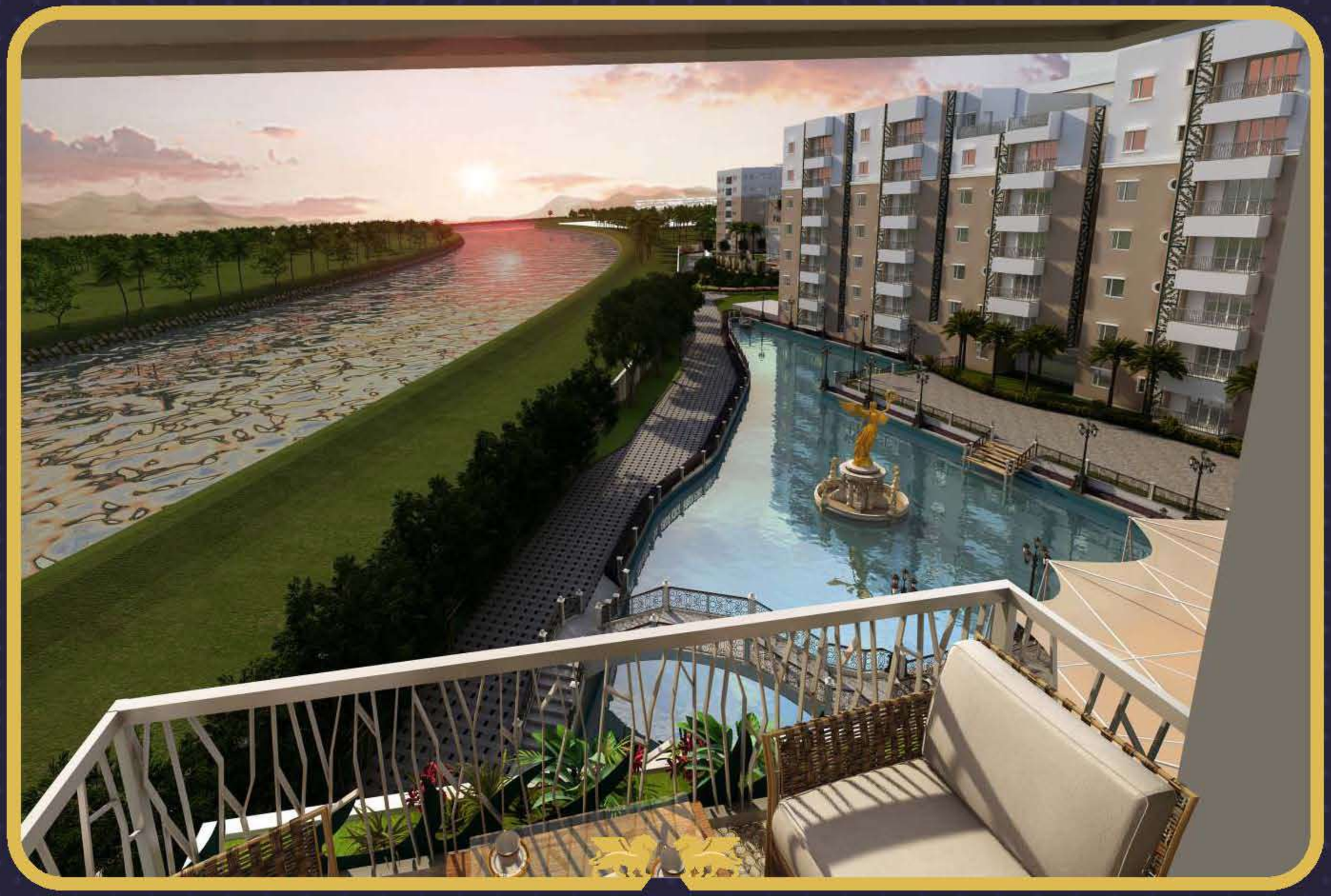
FLOATING APARTMENTS

The magnificent apartments in "The Venezian" can afford you the best view. Do you have a flair for a design with a sense of style? Our floating apartments present an invitation to the designer in you. If you are game for it, design the home you have always dreamt of.

ISLAND APARTMENTS

These luxurious apartments surrounds by water, making the ambience with a canal and a bridge like Venice. Immerse yourself in the purity of nature. Enjoy a walk on the bridge and relish life with your loved ones in "The Venezian" as if you were living on an island.



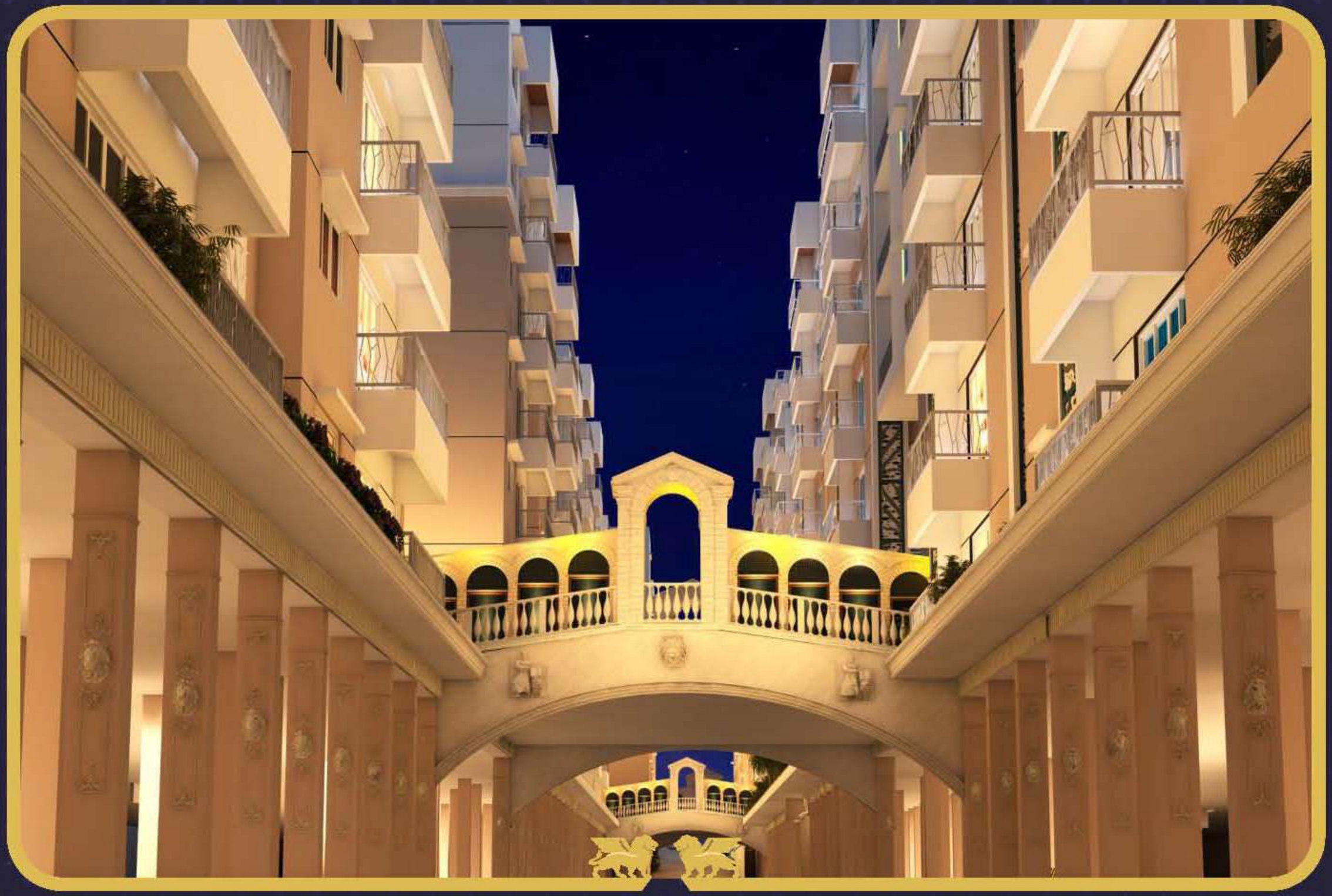


RIVERVIEW APARTMENTS

Overlooking the river, this Riverview apartment offers beautiful views of the Grand River. Here you could paint your amateur masterpiece and pen an exciting literary work. If your memories and dreams absorb or not, you can enjoy the tranquillity and delight in the magical experiences you will fall in love.

RIALTO VIEW APARTMENT

A Historical Wonder of Venice is recreated at The Venezian where you can just cross by the attractive Rialto Bridge or peep around from your balcony of The Rialto. It spans across the beautiful Venezian apartments with its glorious design that express the ancient Venetian history.



LIVING ROOM - "JUST LIVE-IN AND RELAX"

Our living room interiors had a touch of prettiness right from the floor to wall decors will make a million times love for the living space. This glamorous living room is for a complete live-in and relaxation.

BEDROOM - "GET A COZY SLEEP EVER"

Our bedroom decors and interiors is a cute Italian touch. The classic designer cot, wall finishes and comfy beddings adds a soothing relaxation that pumps up your pleasure every day.

KIDS ROOM - "A SWEET SANCTUARY"

Creative and Fun - Our choice of kid's bedroom decors will always keep the kids happy. The designs of the space reflects your kid's personality and is fun and stylish at the same time.

KITCHEN - "THE HEART OF THE HOME"

The kitchen, as the "Heart of Every Home", we wish your heart to be always happy with our luxurious kitchen interiors, inspired from Italian design. Our each detailing of the kitchen has an Italian touch, right from size and style that makes you cooking enthusiast, as you start, you won't stop.

DINING ROOM - "ENJOY DELICIOUS MEAL & BEAUTIFUL MEMORIES"

Whether it's a holiday or dinner party, the dining room is where everyone gather. It inspires the modern dining rooms of The Venezian homes from Italian designs where it will encourage all your food time to celebrate with style.

WASHROOM - "GET INSPIRED IN EVERY STYLE"

Find a stunning washroom with gorgeous flooring to luxury mirrors & water closets.
Our Washroom design will make you get inspired by its style.

CLUB AURUM
VENEZIA

THE VENEZIAN - VENEZIA, a luxurious family club is named after the city of Venice in Italy. As Italians flamboyantly call their charming city in Italian as Venezia, true to its name, the club Venezia at The Venezian has drawn strong inspirations from the Italian hamlet and has also been architected to mirror the city's famous clock tower which stands as a pivotal landmark in Venice.

GYMNASIUM

SWIMMING POOL

INDOOR GAMES

*Usage of Club House and Amenities are subjected to membership fees

CLUB AURUM
PALAZZO

THE VENEZIAN - PALAZZO. An opulent clubhouse uniquely crafted for the women, named after the Doge's Palace or also known as the Palazzo Ducale in Venice, one of the most famous hallmarks in Italy. The clubhouse features exclusive facilities for women, and a grandeur banquet hall with a lavish and spectacular view, which bring forth the essence of luxury in all possible way at "The Venezian".

AEROBICS, YOGA & DANCE

SWIMMING POOL

TABLE TENNIS

*Usage of Club House and Amenities are subjected to membership fees

PUTTY GOLF

Get addicted to the game of golf in our lush green golf putting. Pamper yourself, Go out, feel young, sociable and improve your wellbeing.

E-Z-GO

BATTERY CAR

Feel like taking a short trip around the neighbourhood? Hop on the battery car and roam around the locale. Visit your friends and hitch-hike to the parks and have pollution free fun. The Battery Car at "The Venezian" will save you the time, designed especially for senior citizens.

SQUASH

VENEZIAN LIFESTYLE

OPEN RESTAURANT

ECO FRIENDLY ZONE

PICNIC SPOT WITH BBQ

ACUPRESSURE WALK WAY

PARTY LAWN

JAIN PUBLIC SCHOOL

SCHOOL FOR LEADERS

Leadership Curriculum
designed by

Dr. Stephen R. Covey (USA)

The creator of the 7 Habits of Highly Effective People

JAIN PUBLIC SCHOOL - CBSE

Living near a school is one of the best gift a parent can give their child while having a school near home is always safe for Kids. Even Venetian kids travel through Gondolas or bicycle to school.

We won't want your kids to travel far to gain knowledge. In a thought to give brighter futures for children, we provide the Jain Public School (CBSE) just adjacent to "The Venezian".

Jain Public School, India's first CBSE School with US based curriculum and a non-profit organization has 650+ leaders in the making who we believe will make a strong difference in their community through the holistic education we offer. Encompassing all the benefits of a residential school, it ensures your kids also enjoy a stress free travel to school, saving them from a long distance commute and unnecessary safety liabilities. Located next to "The Venezian", your kids will appreciate their JPS years and look back at it as one of the best years of their growing life.

VENEZIAN FACILITIES

GRAND ENTRANCE LOBBY

24X7 SECURITY SURVEILLANCE

VIDEO DOOR PHONE

BASEMENT CAR PARKING

GARBAGE CHUTE

TELEPHONE EXCHANGE & BROADBAND

LAUNDROMAT

R.O. SYSTEM

PIPED GAS

POWER BACKUP

CLINIC

BUSINESS HOTEL

APLUX

PINNACLE OF LUXURY

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